



# ... discover new Markets

**FILTECH** is a global event and platform that focuses on the filtration industry and adjacent sectors. It is the largest and most significant event of its kind worldwide, showcasing the latest technological advancements and innovations in the field of filtration and separation.

FILTECH brings together experts, researchers, and industry professionals from various sectors to address pressing issues such as pollution, (waste-)water treatment, climate impact, health hazards, and the optimization of efficiency for solid and liquid separation tasks/targets in industrial processes.

FILTECH offers tailored solutions to meet the diverse needs of industries across the board. It provides a platform to explore targeted solutions for all filtration challenges, driving progress and excellence in filtration and separation technologies.

The FILTECH 2024 Show was the largest event ever and has set a strong signal for further growth of the world-wide filtration and separation sector. You are cordially invited to join the FILTECH 2026 Show which will feature 600+ Exhibitors.



The **FILTECH website** is an important source of information for visitors and potential sales prospects world-wide.

The listing of your products and services on the FILTECH website represents an ideal opportunity to generate valuable new leads even before the show starts. For FILTECH Exhibitors all the more reason to make extensive use of the online marketing possibilities – **all free of charge.** 

The excellent ranking of the FILTECH website in all major search machines guarantees that your information is easily found.

Also included is a free 1-page listing for each exhibitor in the **FILTECH catalogue.** 

The FILTECH catalogue is a main information tool for visitors and potential sales prospects. Allowing to search for exhibitors as well as the relevant products and services. The catalogue will be distributed onsite for every visitor without costs.







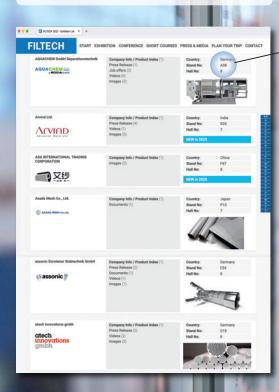
#### **Online Services**

- Company profile (multilingual)
- Company logo
- Publication of product photos
- Youtube videolinks
- Publication of Job Offers
- Publication of news/press releases
- Product index & market index listing & interactive Product Finder (multilingual)
- Interactive Hall plan (my floor plan)
- Branded Banners & Banner Creator
- Exhibitor Passes (with company logo)
- Promotion Codes (to invite your customers)

#### **Print & Communication Services**

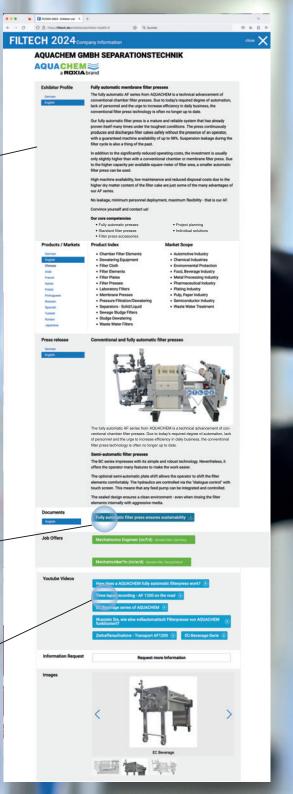
- 1 page catalogue entry (with 4 colour company logo, Product index)
- Social media campaign
- International Press Campaign
- Numerous Visitor & Conference mailings
- Company branded letter stickers
- Printed Hall plan (with Exhibitor listing for Visitors)

The FILTECH 2026 Website is an important source of information for visitors all year long. Maximize your visibility by presenting your company, products & innovations free of charge.











## **Social Media Campaign**

FILTECH launches a linked-in social media campaign with exhibitor posts prior to the show to promote exhibiting companies.

Exhibitors are welcome to use the banner for their own posts.



## Free Codes to invite guests/prospects

Each Exhibitor automatically receives a Promotion Code to invite customers. Visitors will pre-register online with your Promotion Code and receive a free 3-Day Invited Guest Visitor Ticket. Visitors can also receive a free public transport ticket for Cologne. The Promotion Code is free of charge and not limited in number.





### Free Company branded Exhibitor Passes

Exhibitor Passes are personalized and branded with your Company logo and Company name. Passes are not limited in number and free of charge. With each Exhibitor Pass you will get an individual code to register for a free Public Transport Ticket for the city of Cologne. Passes are posted 6-8 weeks prior to the show. Please order your passes well in advance in the Exhibitor Service Area.

# Free Company branded banner & banner generator



Each Exhibitor receives Company branded "Meet us at" banners which can be included in the e-mail settings or websites. Individual sizes and layouts are available upon request at no costs.

Create your **individual FILTECH 2026 Banners** with different backgrounds and sizes with the banner generator tool.



