# **FILTECH**

November 12–14, 2024 Cologne – Germany

The Filtration Event www.Filtech.de

# Show Report 2023

# The world's largest Filtration show sets strong signals for further growth

Show Report 2023

# Platform for ...

# ... your success

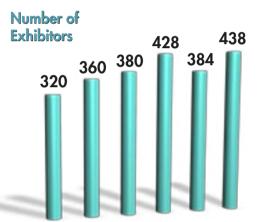
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The FILTECH 2023 Show was the largest edition ever and made for an excellent mood amongst the 438 exhibitors. With 16,750 participants over 3 days FILTECH 2023 set a strong signal for further growth of the world-wide filtration and separation sector. Companies reported an overwhelming number of contacts, a marked willingness amongst trade visitors to invest, promising new business contacts from all over the world, quite specific contract negotiations and concrete business deals.

"We exhibited the first time and are looking back on three days full of innovative ideas, interesting conversations and inspiring people! Many thanks to FILTECH Exhibition 2023 for providing this unique platform and the opportunity to provide our SCHERDEL MicroSolex Filters to such a broad audience of filtration experts. We had a great time in Cologne and are already looking forward to participate at next years FILTECH Exhibition!" Phil Flemming, Global Key Account Manager. SCHERDEL







### 2015 2016 2018 2019 2022 2023

"This year's FILTECH surpassed any previous event and confirmed once more to be The Networking Event in the Hot Gas Filtration industry. Big thank you and congrats for having further improved the organization and the number/quality of exhibitors!"

Dr. Stefano Santorsola Business Director, Evonik Fibres GmbH – Filiale Italiana "This year's FILTECH was a great success for Sandler. Our new booth design was very well received. Focusing on topics like fully synthetic H13 media or our recycling approach for meltblown, we hit the mark. FILTECH brings together exactly the audience Sandler as a manufacturer of nonwovens is looking to address."

Dr. Günter Müller, Head of Sales Department Filtration Products, Sandler AG



2015 2016 2018 2019 2022 2023



# The Filtration family..

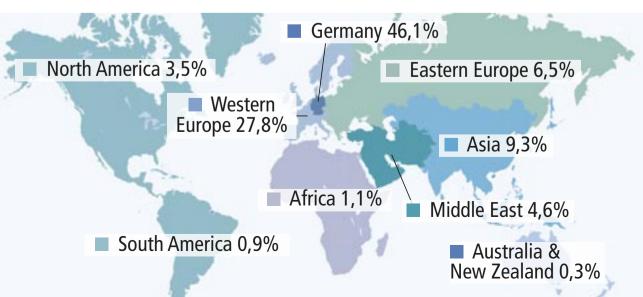
FILTECH 200

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At FILTECH 2023 53,9% came from outside Germany. A substantial increase was registered in the number of trade visitors from USA, Asia and Northern Africa. The experts came from 80 nations and all continents. Again the FILTECH Show was an intercultural experience and a unique platform for exhibitors to generate new business. Companies reported an high number of contacts of decision makers, a marked willingness

"FILTECH is an absolute must-attend exhibition for anyone in the filter business. It is the most important exhibition for those of us who deal with filter-related products. Every 18 months, we have three very exciting days to reconnect with industry colleagues and regular customers and meet new ones. Once again, we had many visitors and were able to conduct meaningful business discussions, and at the same time, we received many challenges. We develop new products based on customer requests received at FILTECH. We then present new products at the next FILTECH, this is our routine and lifework." Tomohiko Okutani, President, Okutani Ltd

amongst trade visitors to invest, promising new business contacts from all over the world, quite specific contract negotiations and concrete business deals.





# ... as international as ever

## Visitor Profile FILTECH 2023

CEO, CFO, CTO, CSC, President, Director, Executive	36 %
Marketing, Sales, Business Development, Key Account, Export, Customer Service	20 %
Procurement, Purchase, Sourcing	18 %
R&D, Lab, Innovation, Technology, Engineering, Quality, Production, Operations	25 %
Other	1%





36% Top Executives



# The Filtration Event...

# ... generate new business!

How do you evaluate yo success at FILTECH 2023	
	Excellent 36%
	Very good 38%
Satisfied 22%	
Less satisfied 3%	
not satisfied 1%	

**Exhibitor Survey** 









"It was three inspiring and exciting days at the trade show in Cologne with very interesting conversations around the topic of filtration. FILTECH is an important industry meeting and a must for every filtration specialist. The combination of conference and trade fair is an ideal way to gather experts, customers, suppliers, and the trade press in one place to exchange ideas about the future of filtration. This year, we focused on sustainability and energy efficiency, and extensively discussed how filtration solutions can contribute to these goals. We were able to engage in many substantial conversations with high-caliber contacts. 2024 will see Hengst return to the filtration industry's most important meeting. We are already looking forward to it!" Peter Wink, Group Vice President Filtration for Industry&Environment, Hengst SE

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FILTECH 2023 Conference featured once again the latest advances and techniques in liquid/solid and gas/particle separation (dust, gas & air filtration).

ngst return to the filtration industry's most important meeting. ink, Group Vice President Filtration for Industry&Environment, Hengst SE Conference

Conference 351 180 Delegates Papers face to face communication

## increase sales volume

open up new markets

expand your company's customer base

key buyers

# Implement new business segments

find dealers, representatives, and distributors

spot new trends

awarenes

ce company

personal contacts

### test market reactions

BOOS

# **FILTECH**

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# internationalization

promote new products & innovations

reach qualified audiences

# 25 good reasons to exhibit at FILTECH network

orovide so

### establish a market presence

develop and strengthen your brand

scope out the competition

conduct business meetings

### customer care

### reach new prospects & high-quality visitors

"What a great show! Thanking existing as well as new customers and partners for visiting us at our booth in Cologne learning about our latest sustainable and energy-saving filter media developments." "FILTECH 2023 has come to a close, and we must express our gratitude for the amazing journey we've experienced. The event was truly one of the greatest shows in recent years, and we feel privileged to have been a part of it." TESTORI "Thank you for making FILTECH 2023 a great success! We were delighted to meet you and had three days of fantastic conversations about your needs and our treatment technologies for a cleaner environment."