

# GDPR-Compliant Data Protection Policy

## I. Name and address of the Controller

The Controller within the meaning of the General Data Protection Regulation and other national data protection laws in member states and other provisions under data protection law is:

FILTECH Exhibitions Germany, Suzanne Abetz

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Website: [www.filtech.de](http://www.filtech.de)

## II. General provisions on data processing

### 1. Scope of personal data processing

As a matter of principle, we collect and use the personal data of our users only to the extent required for the provision of a functional website and its content and services. We use Matomo, an open-source web analysis service, to record, analyze and optimize the use of our website locally. For this purpose, usage information is transmitted to our server and stored for analysis purposes. Your IP address is only processed in abbreviated form and therefore anonymized. We deliberately refrained from using third-party analysis tools that these providers could use to analyze your user behavior. There are also no plugins on our website to target you with advertising. Unfortunately, it is generally not possible to display a website without personal data on your computer. This includes, for example, your IP address and in this respect, our data protection declaration provides you with detailed information about what exactly happens to your data when you visit our website or contact us by phone or email. We

would like to point out that data transmissions on the Internet can have security gaps. A complete protection of the data against access by third parties is not possible.

## **2. Legal basis for personal data processing**

To the extent that we obtain consent of the data subject for the personal data processing operations, Art. 6 para. 1 lit. a EU General Data Protection Regulation (GDPR) serves as the legal basis for personal data processing.

For personal data processing required for the performance of a contract, whereby the contractual party is a data subject, Art. 6 para. 1 lit. b GDPR serves as the legal basis. This also applies for processing operations, which are required for the implementation of pre-contractual measures.

To the extent that personal data processing is required for fulfilment of a legal obligation incumbent on our company, Art. 6 para. 1 lit. c GDPR serves as the legal basis.

Where the processing is required to safeguard a legitimate interest of our company or of a third party and the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 para. 1 lit. f GDPR serves as the legal basis for the processing.

## **III. Provision of the website and creation of log files**

### **1. Description and scope of data processing**

Every time you access our website, our system collects automated data and information from the computer system of the visiting computer. The following data is thereby collected:

1. Information on browser type and version used
2. User's operating system
3. User's internet service provider

4. User's IP address
5. Date and time of access
6. Websites from which the user's system reaches our site
7. Websites which the user's system enters via our website

## **2. Legal basis for data processing**

The legal basis for temporary storage of data and log files is Art. 6 para. 1 lit. f GDPR.

## **3. Purpose of data processing**

The temporary storage of the IP address by the system is necessary to facilitate delivery of the website to the user's computer. For this, the user's IP address needs to be stored for the duration of the session.

For this purpose, too, our legitimate interest for data processing is per Art. 6 para. 1 lit. f GDPR.

## **4. Storage period**

Data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected. In the case of data collection for provision of the website, this is the case when the respective session ends.

## **5. Right of objection and removal**

The collection of data for provision of the website and the storage of data in log files is an essential requirement for operation of the website. There is therefore no right of objection by the user.

## **IV. Use of cookies**

- a.) Description and scope of data processing

Our website uses cookies. Cookies are text files, which are stored in the internet browser or by the internet browser on the user's computer system. When a user accesses a website, a cookie can be stored on the user's operating system. This cookie contains a character sequence, which facilitates the unique identification of the browser if the website is accessed again.

We use cookies to make our website more user-friendly and some elements of our website require this so that the visiting browser can also be identified after moving from one page to another. The following data is stored and transmitted in the cookies:

1. Language settings
2. Log-in information
- 3.

On our website, we also use cookies which enable analysis of the user's surfing behaviour. In this way, the following data can be transmitted:

1. Search terms input
2. Frequency of website visits
3. Use of website functions
- 4.

The user's data collected in this way is pseudonymised using technological measures. This means that the data can no longer be assigned to the visiting user. The data is not stored with other personal data of the user.

When visiting our website, the user is informed of the use of cookies for analysis purposes by an info banner and referred to this Data Protection Policy. In this context, there is also a notice that the storage of cookies can be prevented in the browser settings.

#### b.) Legal basis for data processing

The legal basis for personal data processing using cookies is Art. 6 para. 1 lit. f GDPR.

### c.) Purpose of data processing

The purpose of using technically-required cookies is to simplify use of the website for the user. Some functions of our website cannot be offered without the use of cookies. These require that the browser can be recognized even after moving from one page to another.

We need cookies for the following purposes:

1. Accepting language settings
2. Noting search terms
- 3...

We will not use the user data collected by cookies required for technical reasons to create user profiles. Analysis cookies are used for the purpose of improving the quality of our website and its contents. Using analysis cookies, we learn how the website is used and we can constantly optimize what we offer.

For these purposes too, our legitimate interest for personal data processing is per Art. 6 para. 1 lit. GDPR.

### e). Storage period, right of objection and removal

Cookies are stored on the user's computer and transmitted to our website from it. Therefore you, as user, have complete control over the use of cookies. By changing the settings in your internet browser, you can de-activate or restrict the transmission of cookies. Cookies already stored can be deleted at any time. This can also be done automatically. If you deactivate cookies for our website, you may no longer be able to use all the functions of the website in full.

## **V. Newsletter**

### **1. Description and scope of data processing**

On our website, there is an option to subscribe to a free newsletter. For this purpose, when you register for the newsletter, the data from the input screen is transmitted to us. In addition, the following data is collected upon registration:

1. IP address of the visiting computer
2. Date and time of registration

For data processing within the scope of the registration procedure, your consent is obtained, and this Data Protection Policy is referred to. In the context of data processing for sending out the newsletter, transfer to our service provider is carried out. The data is used exclusively by the latter for sending out the newsletter:

## **2. Legal basis for data processing**

The legal basis for data processing upon registration for the newsletter by the user is the user's consent Art. 6 para. 1 lit. a GDPR.

## **3. Purpose of data processing**

The collection of the user's email address serves the purpose of delivery of the newsletter. The collection of other personal data within the scope of the registration process serves to prevent abuse of the service or of the email address used.

## **4. Storage period**

Data is deleted as soon as it is no longer required to fulfil the purpose for which it was collected. The user's email address is stored for as long as subscription to the newsletter is active.

## **5. Right of objection and removal**

Subscription to the newsletter can be cancelled by the data subject user at any time. This facilitates revocation of consent to storage of the personal data collected during the registration process.

## **VI. Email contact form**

### **1. Description and scope of data processing/ uploads**

A contact form is available on our website which can be used to make contact electronically. If a user avails of this option, the data input using the input screen is transmitted to us and stored by us. Further, we offer the option of uploading various uploads, such as presentations, press releases.

At the point that the message/upload is sent, the following data is stored:

1. The user's IP address
2. Date and time of registration

For data processing, your consent is obtained within the scope of the sending process and this Data Protection Policy is referred to. In this context, there is no forwarding of data to third parties. The data is used exclusively for processing the contact initiated by you/publication of the upload.

### **2. Legal basis for data processing**

The legal basis for data processing, where the user's consent is provided, is Art. 6 para. 1 lit. a GDPR. The legal basis for data processing, transferred in the course of transmission of an email, is Art. 6 para. 1 lit. f GDPR.

### **3. Purpose of data processing**

The processing of personal data from the input screen serves the sole purpose of processing the contact initiated by you by email/by publication of the upload. In the case of contact being initiated/ publication, the requisite legitimate interest in data processing also lies herein.

#### **4. Storage period**

Data is deleted as soon as it is no longer required for the purpose for which it was collected. For personal data from the input screen of the contact form and that arising when an email was sent, this is the case, if the respective conversation with the user has finished. The conversation finishes, when it can be seen from the circumstances that the relevant matter has been finally clarified.

Additional personal data collected during the sending process will be deleted, at the latest, after a period of 7 days.

#### **5. Right of objection and removal**

The user has the option, at any time, to revoke his or her consent to processing of the personal data. If the user contacts us by email, then she or he can object to storage of his or her personal data at any time. In such a case, the conversation cannot be continued. All personal data, which is stored in the course of contact, will be deleted in this case.

### **VII. Rights of data subjects**

If your personal data is processed, you are the data subject within the meaning of the GDPR and you have the following rights vis-a-vis the Controller:

#### **1. Right to information**

You can request confirmation from the Controller as to whether personal data relating to you is processed.



Where such processing occurs, you can request from the Controller information in relation to the purpose, recipient, planned storage period, existence of a right to correction or deletion, existence of a right of complaint to a supervisory body and other available information regarding the origin of the data. You have the right to request information about whether the personal data relating to you is transferred to a third country or an international organization.

## **2. Right to rectification**

You have a right to rectification and/or to completion vis-a-vis the Controller, to the extent that the personal data processed, relating to you, is inaccurate or incomplete. The Controller has to make the necessary rectifications without delay.

## **3. Right to restriction of processing**

You can request restriction of the processing of data relating to you, if the processing is unlawful, if you dispute the accuracy of the personal data relating to you, the Controller no longer requires the personal data for the purpose of processing or if you have objected to processing per Art. 21 para. 1 GDPR.

If the processing of personal data relating to you is restricted, this data - except for its storage - can only be processed with your consent or for the assertion, exercise or defence of legal claims or to protect the rights of other natural or legal persons or for reasons of an interest of the Union or of a member state.

## **4. Right to deletion**

You can request of the Controller, that the relevant personal data is deleted immediately, if the personal data relating to you is no longer needed for the purposes for which it was collected or processed, you have withdrawn your consent or have submitted an objection to the agreement and there are no overriding reasons for the processing.

This right to deletion does not exist, to the extent that the processing is required to fulfil legal obligations, to which the processing is subject in accordance with the law of the Union or of the Member State of the Controller.

## **5. Right to information**

If you have asserted the right to rectification, deletion or restriction of processing to us, we are obliged to inform all recipients, to whom we have disclosed personal data relating to you, of this rectification or deletion of data or restriction of its processing, unless this proves to be impossible or is associated with disproportionate expenditure.

You are entitled to be notified of such recipients by the Controller.

## **6. Right to data portability**

You have the right to receive the personal data relating to you, which the Controller has prepared, in a structured, current and machine-readable format.

## **7. Right of objection**

You have the right, for reasons which relate to your particular situation, to object at any time to processing of the personal data relating to you, which is carried out on the basis of Art. 6 para. 1 lit. e or f GDPR. The Controller will no longer process the personal data relating to you, unless it can prove compelling legitimate grounds for the processing, which outweigh your interests, rights and freedoms or the processing serves the assertion, exercise or defence of legal claims. If you object to processing for the purposes of direct advertising, the personal data relating to you will no longer be used for these purposes.

## **8. Right to withdraw declaration of consent under data protection law**

You have the right to withdraw your declaration of consent under data protection law at any time. Withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

## **9. Right to complain to a supervisory body**

Without prejudice to any further administrative and judicial procedures, you have the right to lodge a complaint to a supervisory body, in particular in the member state of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR.